**Region I Spring Meeting Notes, Sunday, March 2, 2014**

**Crystal Gateway Marriott, Arlington, VA**

**6:00 pm**

**Welcome and Opening Remarks** - **Nancy Trivette, Region I Vice President**

* Nancy welcomed everyone to the meeting and presented an overview of the agenda. She encouraged ACTE members to take full advantage of the awards and professional opportunities offered by ACTE.

**Introduction of incoming Region I VP** -**Dave Keaton, ME** (Term begins July 1, 2014)

* Dave shared his professional background with the group. During his term of office he expects to focus on increasing ACTE membership within Region I.

**Strategies for Raising Membership** - **Michael Connet, ACTE Senior Director, Programs and Communications**

* In his opening comments, Michael defined the difference between the growth and the strength of membership. Referring to The Road to Relevance, written by the Association of Executive Directors, he cited the following six reasons a person joins an organization: 1) It benefits your career and employment. 2) It provides opportunities to meet with others having similar interests. 3) It creates opportunities for leadership. 4) It is a means to protect and promote your career. 5) It allows for the establishment of professional connections and networking. 6) It allows one to “give back” to their profession.
* Once members are recruited, the organization must work to retain their membership.
* ACTE is currently sending weekly e-mails to all members and plans to reinstate Division e-mails. ACTE will actively participate in joint membership campaigns with Divisions, Regions, and/or States.
* He responded to a member who wondered if there is a relationship between declining membership and a poor economy by acknowledging this is a possibility.
* Michael finished the presentation with a discussion with attendees on what is working and challenges.

**Region I topics** - **Nancy Trivette**

* As Region I VP, Nancy has sent Region newsletters via e-mail, has submitted Board Reports prior to each meeting. Those reports are posted on the Region I website. She has attended all ACTE Executive Board Meetings and regular Board meetings throughout her term. She, and all Region and Division VPs, has contacted members with lapsed membership encouraging them to renew.
* Nancy serves on the ACTE Executive Committee as ACTE Finance chair and therefore meets monthly with ACTE fiscal staff to review finances.
* Nancy participated in conversations with UFT (United Federation of Teachers) prior to their February meeting in NYC.

**Region I Budget Overview**

* Nancy distributed the Region I ‘dashboard’ with information about regional and state membership trends, participation at NPS and VISION over the past several years, as well as budget balances. The current (FY14) Budget for Region I is $5,500.00.

**Region I Fellow** - **Josh Moore, OH**

* Josh Moore introduced himself and delivered a brief message regarding his experience so far with the Fellowship program.

**ACTE Teacher of the Year - Tara Berescik, NY**

* Tara Berescik introduced herself, shared passionate insight regarding her experiences as a CTE educator in agriculture and encouraged members to take full advantage of all opportunities in ACTE.

**State Best CTE Practices**

* Dave Keaton announced that the Best Practices Conference will be held on Cape Cod, in Hyannis, MA. (September 17-19, 2014)
* Dave suggested that the Region I Policy Committee Meeting be held in conjunction with the conference and requested that members be polled.

**Closing -** The meeting was adjourned at 8:05 PM.

Members/Staff Attending: NJ -Nancy Trivette, Frank Yesalavich; NY- Nicole Culella, Tara Berescik, Terry Hughes, Ed Blasland;

OH- Ray Caruthers, Josh Moore, Harry Snyder; VT- Kathy Daley, Eileen Illuzzi; MA- Donald Jarvis; ME -Dave Keaton; NH -Beth Doiron, Jim Logan, Diane Canada, Joel Schneid, Karen White, Marcie Ouellette; ACTE -LeAnn Wilson, Cora Arita, Karen Mason, Michael Connet